



DISCOVERY DAYS

AWS Cloud Essentials for Business Leaders

Training event description

With **AWS Cloud Essentials for Business Leaders**, learn the fundamental concepts of cloud computing and how a cloud strategy can help your organization meet business objectives. Explore the advantages and possibilities of cloud computing. This event introduces concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, IT LoB owners, IT leaders, and executives.

- Level: Fundamental
- Duration: 3 hours

Activities

This course includes lecture materials, visual presentation, and audience participation.

Learning objectives

During this event, you will learn to:

- Explain the role of IT in an organization for business transformation
- Explain the customer value proposition for using the cloud in the financial services industry (FSI)
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key FSI security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

Intended audience

This event is intended for:

- IT leaders
- Executives





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Recommended follow-up training and resources

We recommend that attendees of this event continue learning with this course:

- [AWS Cloud Practitioner Essentials](#) digital course
- [AWS Cloud Practitioner Essentials](#) classroom training course

What is AWS Discovery Days?

AWS Discovery Days, hosted by official AWS Training Partners, introduce cloud concepts, including generative AI, security, machine learning, migrations, and modern data strategy. Expert AWS Instructors will help you learn what's possible in the cloud and how to achieve it with AWS.

